

Crown Forklift Parts

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to continue this position.

Now an internationally diversified corporation, Crown originally manufactured temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control units took place in a former hardware store based in New Bremen, Ohio, where Crown's head office presently remain.

By the year 1949, Crown moved into the making of rotators for antenna due the greater interest in televisions at the time. The product was able to improve the picture and reception quality. The company's successful move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global need for television antenna rotators.

In the early 1950's Crown diversified into the manufacturing and repair of electronic and mechanized parts for government and private industry. After numerous successful bids within a brief period of time, the company had built a highly regarded business in this field.

Adaptability and achievement dominated Crown's capability to diversify once again. In 1957, production into the materials handling market started with lift truck manufacturing. The organization believed the market demanded a smaller line of top-quality quality lift trucks. Crown immediately produced an exceptional series of contemporary equipment and swiftly became the most rapidly evolving material handling organization with its collection of products.

In 1966, [Crown parts](#) ventured outside of the US materials handling market and into Australia. Sydney, Australia is home to the regional center of operations and currently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and strong production operations.

In 1968, Crown established itself in the European market by acquiring an Irish production plant from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later on that same year, Crown began their first London operation located close by Heathrow Airport. The sales and service operation of Crown's complete lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing forklifts across Europe through autonomous sellers.

Nowadays, Crown manufactures a massive fleet of electric forklifts. The company's dealer network, located in key international markets, consists of both Crown-owned and independently-owned dealers. They are accountable for managing the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany provide national marketing and promotional sales support to all seller and sales personnel. Both Crown sales and dealer personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned dealers successfully operate in almost 100 overseas city environments.

The 6 USA manufacturing locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, producing forklifts in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a reliable, trustworthy and forward-thinking company by fulfilled clients worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design excellence and innovation. For instance, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with multiple comfort options to lean, sit or stand, along with its unequaled productivity capability.